

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In patent application of

Jain et al.

Serial No.: Not yet assigned

Group Art Unit: Unknown

Filed: Concurrently herewith

Examiner: Unknown

For: A METHOD, SYSTEM AND COMPUTER PROGRAM PRODUCT FOR
DYNAMIC MARKETING STRATEGY DEVELOPMENT

Commissioner of Patents

PO BOX 1450

Alexandria, VA 22313-1450

PRELIMINARY AMENDMENT

Sir:

Prior to examination on the merits and calculation of the filing fee, please amend the above-identified application as follows:

IN THE SPECIFICATION:

Please amend the specification as follows:

Page 5, lines 19-20:

~~FIG. 5 is a flowchart~~ FIGS. 5A and 5B are flowcharts depicting the constrained reinforcement learning algorithm in accordance with a preferred embodiment of the invention.